



A Roadmap to Business Resiliency – Free Webinar for Small Businesses

**Wednesday, September 23, 2009
1:00 pm – 2:30 pm (Pacific Time)**

Save the Date – Register Early!

Are You Ready to Reopen if Your Business Experiences an Unexpected Event?

Washington businesses are the backbone of our economy, yet they remain vulnerable to disasters. The Institute for Business and Home Safety research shows that at least one in four businesses never reopen following a disaster. While earthquakes, wildfires, hurricanes and flooding come immediately to mind when we think of disasters, other unexpected events can have a similar effect on a business. The economic downturn has made businesses vulnerable to a variety of impacts such as a key vendor going out of business. A business continuity plan, if developed correctly, will allow a business of any size to rebound quickly from a variety of impacts that could otherwise be crippling.

This webinar will provide a roadmap for businesses on where to invest time and effort with the goal of being able to “bounce back” from a variety of unexpected events that might impact their business. The session will point out some of the benefits of becoming a more resilient business and will cover key tips on:

- ✓ Identifying and reducing your risk
- ✓ Business continuity planning tools and resources
- ✓ Hazard and business interruption insurance options
- ✓ Preparedness for employees and their families
- ✓ The value of local community partnerships

The webinar will feature speakers from:

- Washington State Emergency Management Department
- Internal Revenue Service
- US Small Business Administration
- Federal Emergency Management Agency
- Washington State Office of the Insurance Commissioner

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