## **Supplier Diversity Inclusion Plan**

Agency: WA State Services for the Blind

**Contact:** Arlene Itou 206-906-5501 <u>Arlene.itou@dsb.wa.gov</u>

Mary Bilderback 360-725-3840 Mary.bilderback@dsb.wa.gov

Name Telephone Email

## Agency's plan to increase participation of small minority-, women- and veteran-owned firms:

- Services for the Blind (DSB) will develop a procurement team to plan and implement agency strategies to increase diversity spend with certified OMWBE businesses.
  - ➤ The procurement team will represent all aspects of purchasing agency wide (client related, agency related, contracts, etc.)
  - ➤ OMWBE's Supplier Diversity Best Practices will serve as a guide
    - Proactively identify contracting and procurement needs:
      - Identify agency procurement needs by running financial reports that lists agency's annual procurement spend by service (sub-object) and vendor
    - Review existing state resources to identify currently certified firms:
      - Review OMWBE's and DVA's registry of certified firms
        - ♦ Cross foot those registries to the agency's vendor list and identify current vendors that are certified
        - ◆ Contact OMWBE and DVA to help us identify certified vendors DSB hasn't used that currently meet the agency's procurement needs
    - Structural changes to agency procurement approach:
      - Mark agency vendors that were identified as certified in the agency's case management system vendor list
      - Provide list of certified vendors that meet DSB's needs to purchasing staff and communicate these vendors take priority over those who are not certified
      - DSB fiscal team will check OMWBE's and DVR's registry as new vendors are added to the agency vendor list to verify diversity certification and mark vendor list accordingly
    - Outreach:
      - Advertise contracting opportunities with DSB on OMWBE and DVR's website
      - Notify DSB's current vendors that the agency's procurement practice is to give priority to disadvantaged business owners and make sure they understand how to get certified
        - Feedback DSB received during 2016 outreach from vendors
          - Certification process is too complicated
          - ➤ Value and benefit of certification was questioned by vendors
      - Communicate and train all DSB staff on agency procurement practices and strategies

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R10/16 1

- DSB's Supplier Diversity Plan implementation will be planned, time-lined and reported to the executive team on a quarterly basis
- DSB's diversity spend will be tracked by object and reported to the executive team on a quarterly basis
  - ◆ Areas of low compliance will be researched and analyzed. What certified vendor can provide the same services?
- The 10 highest paid vendors by DSB will be identified as certified or not and reported to the executive team on a quarterly basis
  - ♦ Those vendors that are not certified will be researched and analyzed. Should these vendors be certified? What certified vendor can provide the same services?
- > DSB supports OMWBE's mission to "promote equity and increase participation in public contracting and procurement for small businesses owned by minorities, women and disadvantaged persons through education and certification.
  - DSB believes that the state of Washington should expand the State certification to include the same Federal certifications for Disadvantaged Business Enterprises
    - The Workforce Innovation and Opportunity Act defines the following 14 populations as "barrier populations" or groups with barriers to employment:
      - ♦ Displaced Homemakers
      - ♦ Youth in, or Formerly in, Foster Care
      - ♦ Low-Income Individuals
      - ♦ English Language Learners
      - ♦ Native Americans, Alaska Natives, and Hawaiians
      - ♦ Migrant/Seasonal Farmworkers
      - ♦ Individuals with Disabilities
      - ♦ Individuals within Two Years of Exhausted TANF Eligibility
      - ♦ Older Individuals
      - ♦ Single Parents/Pregnant Women
      - ♦ Ex-Offenders
      - ♦ Long-Term Unemployed
      - **♦** Homeless Individuals
      - ♦ Veterans
    - DSB started tracking persons with disabilities-owned businesses in 2016 with a supplemental self-certification form
      - ◆ As new vendors requested to be set up, DSB would include the Persons with Disability-Owned Businesses Supplemental Self-Certification Form with the Statewide Vendor paperwork and asked them to fill it out and return to DSB
      - ♦ Since January 2016, 5 businesses have returned the self-certification form to DSB with 1 certifying that they are a business owned by a person with a

R10/16 2